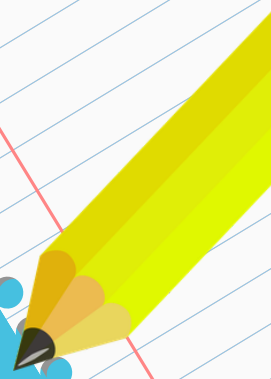




STOREHOUSE

of Community Resources

STOREHOUSE ON THE GO TOOLKIT



Everything you need to bring free classroom supplies to your teachers — and the students who need them most.



616-855-1700



www.storehousemi.org

STOREHOUSE

of Community Resources

FREE CLASSROOM SUPPLIES—COMING TO YOUR SCHOOL

Introducing Storehouse On the Go!

The Storehouse Teacher Resource Store serves member schools in Kent County providing free school and classroom supplies to teachers in high-need schools at no cost to them.

We're hitting the road to bring free supplies to schools across Michigan! Our mobile pop-up store — a transit van and 24-foot trailer stocked with classroom and school supplies — will travel to schools outside Kent County to bring free supplies directly to teachers, right on your campus.

Who Qualifies?

Your school may be eligible if:

- It is non-tuition based (public, charter, or publicly funded)
- At least 70% of students are identified as low income

How Does It Work?

The visit is fully funded by community sponsors —businesses and organizations near your school who want to invest in your students and teachers. There is no cost to your school. Teachers shop the trailer like a pop-up event, selecting supplies for their classrooms.

How Do I Get the Storehouse On the Go to My School?

It starts with you. Read our "How to Request a Visit" information sheet on page 3 and follow the steps to get the ball rolling. Once you gather the information we need, our team takes it from there — approaching local funders and working to get your visit scheduled. We would love to combine visits with multiple schools within the same district or geographic area, so your request could be for multiple schools.



HOW TO BRING STOREHOUSE ON THE GO TO YOUR SCHOOL



Step 1: Check Your School's Eligibility

Before anything else, confirm:

- Your school is non-tuition based
- At least 70% of your students are identified as low income — check your school's profile at GreatSchools.org

Not sure? Reach out to us and we'll help you figure it out.



Step 2: Talk to Your Principal or Superintendent

- Share this information with your building principal and ask for their support. Let them know:
- This is a free, sponsored event — no cost to the school
- It requires a letter of support on district letterhead from the building principal or (ideally) the district superintendent
- The letter simply affirms the school's interest and confirms the school's demographic data



Step 3: Gather Your School's Information

You (or your principal/office staff) will need to pull together the data on page 4. Most of this is available through your school office or district:



Step 4: Identify Potential Funders in Your Community

We need your help brainstorming! Think about businesses, organizations, or community stakeholders near your school or in your district who might have a vested interest in your students and community and fill out Page 5



Step 5: Submit Everything to Us

- Once you have your letter of support and your data gathered (scan pages 4 and 5 to send), submit it all to: Michaela@storehousemi.org
- Our team will review your submission, approach funders, and work to get your visit scheduled. We'll keep you updated every step of the way.



SCHOOL INFORMATION

Information Needed	Where To find it	Your school's information
School name, address, district (one page per school if submitting on behalf of multiple schools)	School Office	
Number of Classroom Teachers (lead teachers, SPED, Specials, not support staff or admin)	School Office	
Grade Levels Served	School Office	
Total students enrolled	School office	
% of students identified as low income	greatschools.org	
Title 1 Status (yes or no)	District Office	
Languages spoken by student population	School Office	
Specific supply needs or priorities	Teachers/Principal	
Current Supply budget per teacher (if any)	Principal	



Why do we ask for this data? This information helps us plan which supplies to bring and helps us make a compelling case to funders in your community. The stronger the story, the better chance of getting your visit funded.

POTENTIAL FUNDERS IN YOUR COMMUNITY

We need your help brainstorming! Think about businesses, organizations, or community stakeholders near your school or in your district who might have a vested interest in your students and community. These could be:

- Local businesses (banks, grocery stores, hardware stores, restaurants)
- Employers with a large workforce in your area
- Local foundations or community foundations
- Civic organizations (Rotary, Lions Club, etc.)
- Faith communities
- Healthcare systems or hospitals
- Real estate developers or companies active in your area
- PTA/PTO

Jot down 3-5 names and contact info if you have it. Our development director Kim will approach them directly — you don't have to ask anyone for money!



Contact Name	Contact Email/Phone	Business or Organization	Current partnership in any capacity (yes or no)

WHAT HAPPENS NEXT?

We will confirm that we have received your email with the letter of support from Administration, and page 4 and 5 information. If we have questions, we will address them at that time.

Once funding is secured, we'll work with you and your school to schedule your Storehouse On the Go pop-up visit. We'll coordinate details like setup space, timing, and how teachers will be notified to come shop.

If you have any questions, please contact Michaela Krull, Member and Community Engagement Director:



616-855-1700



michaela@storehousemi.org



ABOUT STOREHOUSE OF COMMUNITY RESOURCES

Storehouse of Community Resources is a nonprofit serving schools and non-profit organizations across Michigan. Our mission is to decrease poverty and increase prosperity in communities across Michigan. We do this by partnering with retailers locally and nationwide to secure large-scale donations of new goods, which we redistribute to member organizations focused on education, workforce stability, and affordable housing. By pooling resources and strengthening partnerships, we help organizations stretch their budgets, expand their impact, and create lasting change across Michigan.

The Teacher Resource Store (TRS) is a dedicated retail-style space stocked with classroom essentials. Educators from member schools can “shop” twice per school year for the supplies they need to create effective, welcoming learning environments—**completely free of charge**.

To qualify, member schools must serve at least 70% of students from economically disadvantaged households.

Building on the success of the TRS, **Storehouse On the Go**, our Mobile Distribution Program, brings these resources directly to schools across Michigan. This program helps remove barriers for teachers—especially those in rural communities—who may not have the time, means, or support to travel to our store.

TRS STATS FROM THE 2025-2026 SCHOOL YEAR



\$1.5 M
in distributed
supplies



\$400
Average value of
each shop



“The TRS has fully supplied my first-year classroom. My kids light up when I bring in new books, notebooks, and décor. One student who struggles with reading loves our read-alouds and now uses an audio system from the Teacher Store—she proudly points out words she’s learned.”

Teacher from Aberdeen Elementary,
Grand Rapids Public Schools